MUN Persuasive Speech Rubric Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Country \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PRESENTATION (35 POINTS)

\_\_\_\_ (7) Eye contact: with the whole audience, not the teacher

\_\_\_\_ (5) Proper Use of Notecards/Manuscript: memorized opening, NO Reading

\_\_\_\_ (10) Voice: volume/rate/enunciation/fluency/use of pauses

\_\_\_\_ (8) Posture/Gesture: posture/appropriate use of hands/no distracting movements

\_\_\_\_ (5) Overall Impressions: polished, prepared and rehearsed

\_\_\_\_ (up to 20 off) Reading directly from notes

CONTENT (65 Points)

\_\_\_\_ (10) Effective Introduction: attention grabber/states proposition/outlines main points

\_\_\_\_ (5) Effective Conclusion: strong impression left/revisited proposition/ ideas tied together/ summed up

\_\_\_\_ (30) Effective identification and solution to problem: appropriate use of facts/ anticipation of counterarguments/thorough analysis

\_\_\_\_ (10) Smooth, logical flow between ideas/transition/numbering ideas, etc

\_\_\_\_ (10) Powerful word choice: anaphora/metaphor/innovative word choice/ appropriate grammar

\_\_\_\_ Time violation (up to 20 off for too little or too much time)

\_\_\_\_ Bonus for especially well: well crafted emotional appeals/ “Wow! Factor”